

PERSON

Jason Adam

Art director and designer

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EXPERIENCE

Art Director AUG 2006 – PRESENT

Overamerica Media

- Art Director for national music/lifestyle magazine *BPM*.
- Coordinate design, layout and quality control of 100–140 page monthly publication including all visual content from initial design to final production.
- Supervise staff of illustrators, interns and photographers on photo shoots and other projects.
- Plan and execute visual overhaul of the magazine with a simple and modern redesign.

Creative Director JUN 2005 – JUL 2007

CFQ Media

- Creative Director for national newsstand magazine publisher.
- Manage design, layout and quality control of two 60–100 page bi-monthly publications including all visual content from initial design to final production.
- Collaborate with editorial department on magazine section concepts and execution.
- Conceive and implement website rebranding resulting in 300% increase in web revenue.

Associate Art Director MAY 2003 – JAN 2005

Cybersocket Magazine

- Associate Art Director for mass-market consumer magazine.
- Manage design, layout and quality control of 50–60 page monthly publication including all content from initial design to final production.
- Maintain extensive collateral materials library including posters, banners, print ads and more.

Senior Graphic Designer FEB 2002 – DEC 2002

Glidden & Boyles Marketing and Advertising

- Create designs in B2B and B2C environments from brainstorming phase through final execution.
- Produce catalog pages, ads, signage, websites, packaging and mailings.

Graphic Designer JUL 1999–JAN 2002

Mediacall Marketing and Advertising

- Implement corporate branding strategies through design and layout of catalogs, brochures, ads, posters, reports and presentations.

SKILLSET

Print: Photoshop, InDesign, Illustrator, QuarkXPress, Acrobat, Acrobat Distiller

Web: Dreamweaver, Flash, ImageReady, HTML, XHTML, CSS and PHP

Misc: MS Office, digital photography, extensive knowledge of both Microsoft Windows and Mac OS X

EDUCATION

Bachelors Degree of Fine Arts Advertising Design

Western Illinois University